

***Jet2<sup>®</sup> plc***

**Results for the year ended 31 March 2024**

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# ***FY24 OVERVIEW***

***STEVE HEAPY***



## **FY24 KEY HIGHLIGHTS AND OUTLOOK**

**Further progress against growth strategy:** Delivered record passenger numbers, revenue and profitability

**Financial Result:** Group profit before foreign exchange revaluation and taxation up 33% to £520.1m (2023: £390.8m)

**Financial Resilience:** Free Cash Generated of £0.7bn; Own Cash of £1.3bn supporting future growth and flexibility

**Investment:** Successful Liverpool base launch; Airbus deliveries on time; Inflight Retail Operations Centre launched

**Future Growth Secured:** Remaining 36 Airbus purchase rights exercised - 146 firm A321neo aircraft delivering 2023 - 2035

**Sustainability:** Updated Strategy launched May 24; 2035 carbon intensity reduction target in line with SBTi guidance

**Outlook:** Summer 24 seat capacity +12.3%; Booked to date passengers +9.7% with pricing growth moderate. Year to date the business is trading in line with management expectations; **we continue to believe that the end-to-end package holiday is a resilient and popular product which remains high on the priority list for our Customers, even during uncertain economic times.**

# ***CFO UPDATE***

***GARY BROWN***



## FY24 FINANCIAL PERFORMANCE

### KEY POINTS

- **Demand:** consistent though later booking profile
- **Pricing growth robust:** Package Holidays (+11%); Flight-Only (+14%); and non-ticket revenue (+1%)
- **Operating profit:** Profit per flown passenger maintained, despite cost inflation and disruption
- **Net finance income:** +£94m a function of strong average cash position and interest rate increases
- **PBTFX:** strong margin % of 8.3% (+0.5ppts) and PBTFX per flown passenger of £29 (+21%)
- **Tax:** effective rate of 25% (2023: 22%)

	FY24	FY23	% Vs FY23
Revenue	<b>6,255.3</b>	5,033.5	24%
Operating Profit	<b>428.2</b>	394.0	9%
<i>Operating profit margin %</i>	<b>6.8%</b>	7.8%	(1.0ppts)
Profit before tax and FX	<b>520.1</b>	390.8	33%
<i>Profit before tax and FX margin %</i>	<b>8.3%</b>	7.8%	0.5ppts
Profit before tax	<b>529.5</b>	371.0	43%
<i>Profit before tax margin %</i>	<b>8.5%</b>	7.4%	1.1ppts
EBITDA	<b>680.3</b>	581.8	17%
<i>EBITDA margin %</i>	<b>10.9%</b>	11.6%	(0.7ppts)
Revenue per flown passenger	<b>£353</b>	£310	14%
Operating profit per flown passenger	<b>£24</b>	£24	0%
Profit before tax and FX per flown passenger	<b>£29</b>	£24	21%

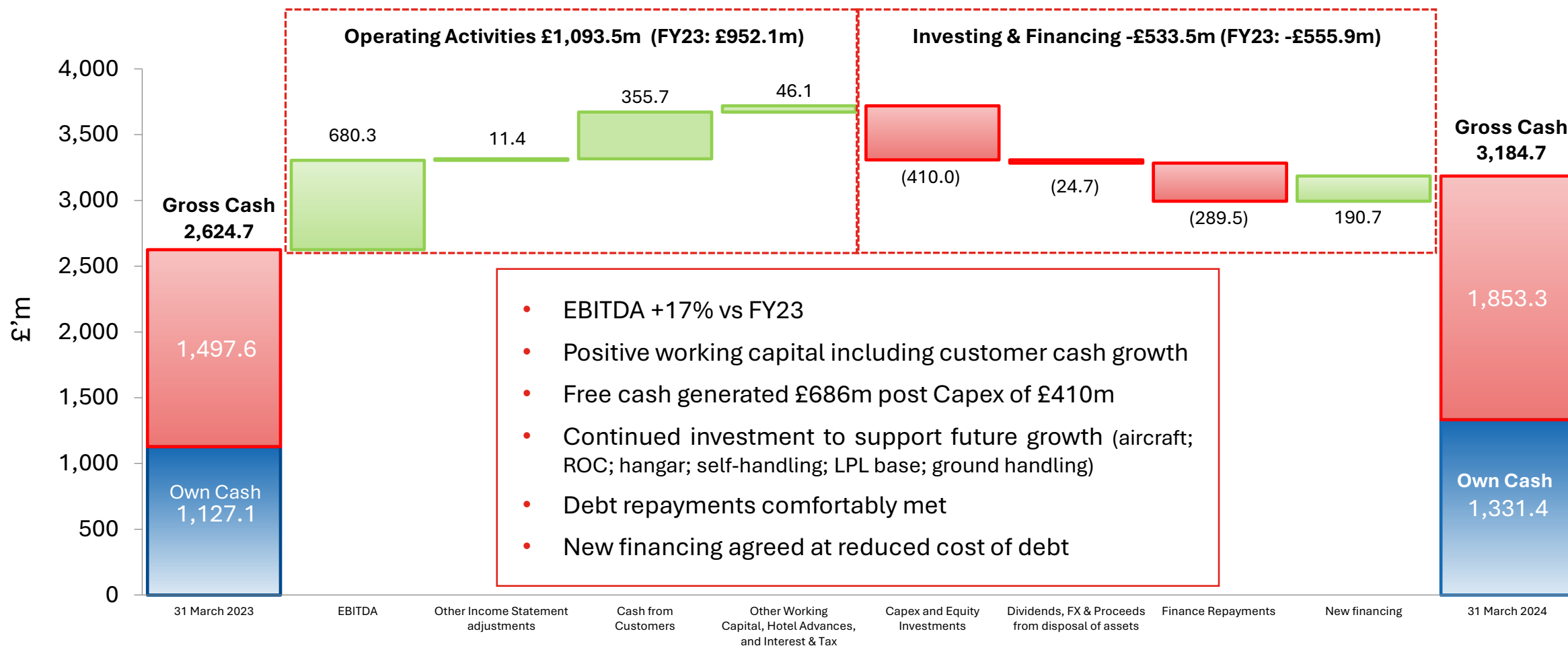
## LEISURE TRAVEL KPI'S

	FY24	FY23	% Vs FY23	
Seat capacity	<b>19.73m</b>	17.93m	10%	●
Flown passengers	<b>17.72m</b>	16.22m	9%	●
Load factor %	<b>89.8%</b>	90.5%	(0.7ppts)	●
Flight-only passengers	<b>5.61m</b>	5.69m	(1%)	●
Package holiday customers	<b>6.08m</b>	5.29m	15%	●
Package holiday mix	<b>68.3%</b>	64.9%	3.4ppts	●
Flight-only ticket yield per pax sector	<b>£114.23</b>	£100.28	14%	●
Average package holiday price	<b>£830</b>	£750	11%	●
Non-ticket revenue per pax sector	<b>£26.34</b>	£25.99	1%	●

### KEY POINTS

- **Capacity** – Beach focused growth with Cities popularity returning; growth of 3.9m seats (+24%) since pre-Covid
- **Higher margin per passenger** Package Holiday growth of 15% (mix +3.4ppts)
- Flight-only passengers remain important - **support flying frequency and enable holiday duration flexibility**
- Holidays selling price - **inflationary cost increases passed on**
- Non-ticket revenue – **improved product mix and inflight stock availability**

# GROUP CASHFLOW





## STRONG BALANCE SHEET

### KEY POINTS

- **Supports growth and fleet modernisation whilst offering resilience for potential challenges**
- **Capital Strength**
  - Unique Own Cash position of £1.3bn
  - Net cash ex lease liabilities of £1.7bn - **firm foundation for increasing gross capex and repaying debt at maturity**
- Provides sound foundation for increased proportion of unencumbered owned aircraft
- **Deployment of capital: ROCE <sup>(1)</sup> (2013 -24) = 17%**

<sup>(1)</sup> ROCE = Operating profit / (Average Net assets + Borrowings + Lease Liabilities)

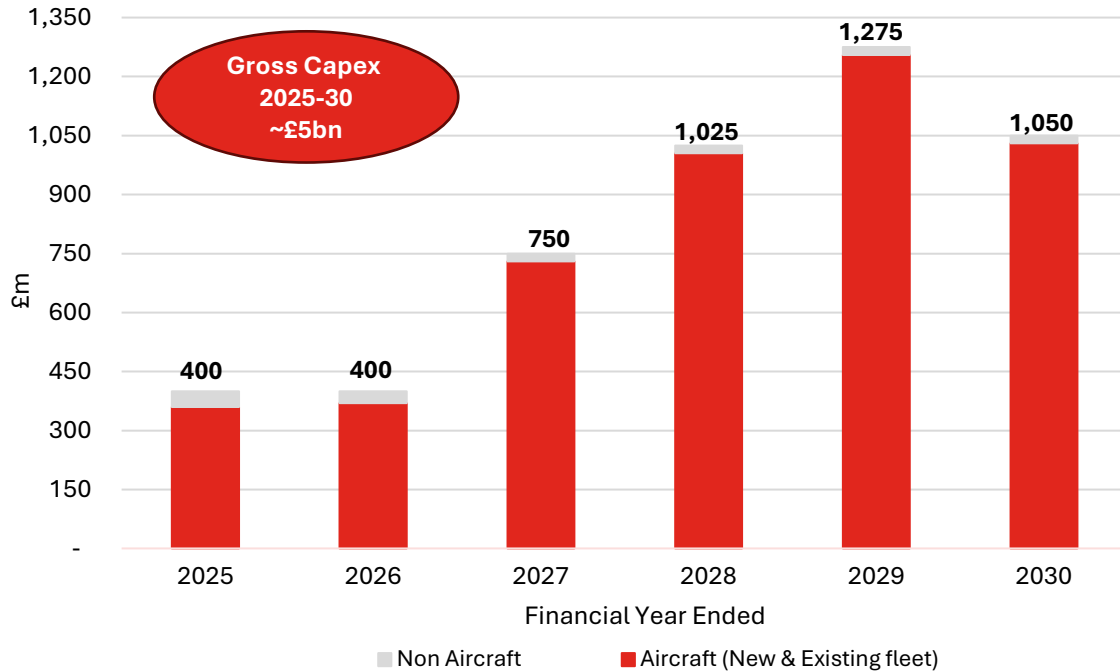
	FY24	FY23
Intangible assets & Investments	28.8	26.8
Property, plant and equipment	1,193.2	927.7
Right-of-use assets	636.4	565.3
Derivative financial instruments	(40.5)	(41.8)
Other assets, excluding cash & derivatives	478.8	321.5
Deferred revenue	(1,926.6)	(1,563.6)
Liabilities, excluding borrowings, lease liabilities and derivatives	(690.5)	(473.2)
<b>Capital employed</b>	<b>(320.4)</b>	<b>(237.3)</b>
Cash <sup>(2)</sup>	3,184.7	2,624.7
Borrowings <sup>(3)</sup>	(755.8)	(729.2)
Lease Liabilities	(699.6)	(645.8)
<b>Net cash</b>	<b>1,729.3</b>	<b>1,249.7</b>
<b>Net assets</b>	<b>1,408.9</b>	<b>1,012.4</b>

<sup>(2)</sup> Including money market deposits of £1,745.1m (2023: £1,669.5m)

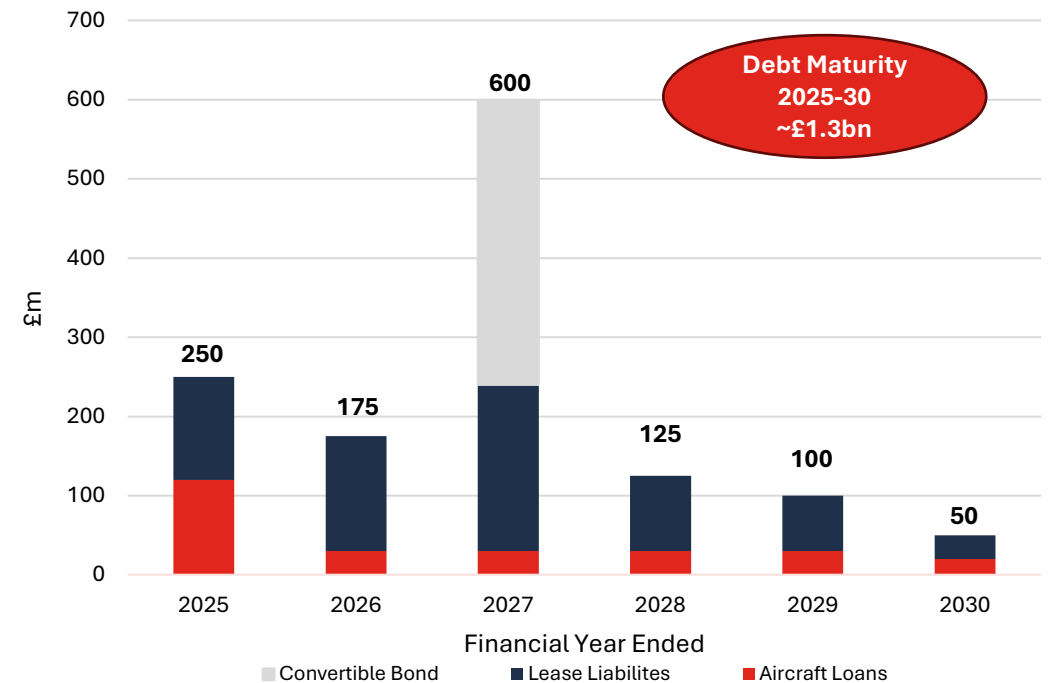
<sup>(3)</sup> Borrowings include structured aircraft finance of £396.0m (2023: £381.0m)

# GROSS CAPITAL EXPENDITURE & DEBT MATURITY PROFILE

**CAPITAL EXPENDITURE FY25 – FY30**



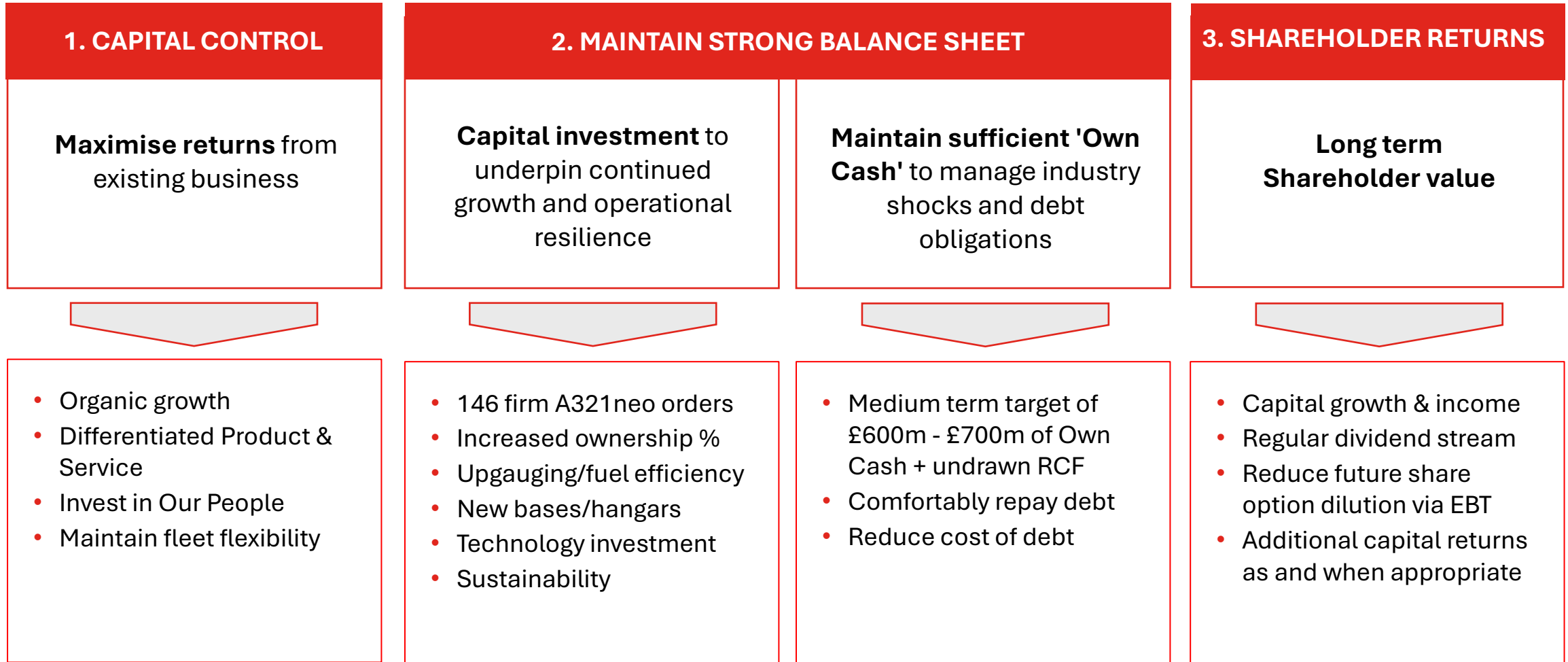
**DEBT MATURITY FY25 – FY30**



- **146 firm ordered A321neos** delivering by Summer 2035
  - Seven aircraft delivered at 31 March 2024.
  - Current delivery profile: FY25: 4; FY26: 6; FY27: 13; FY28: 17

- Future funding through a variety of sources:
  - Free cash flow; Debt: aircraft financing; JOLCOs; DCM
  - >65% of owned fleet targeted to be unencumbered by S30

# CAPITAL ALLOCATION STRUCTURE



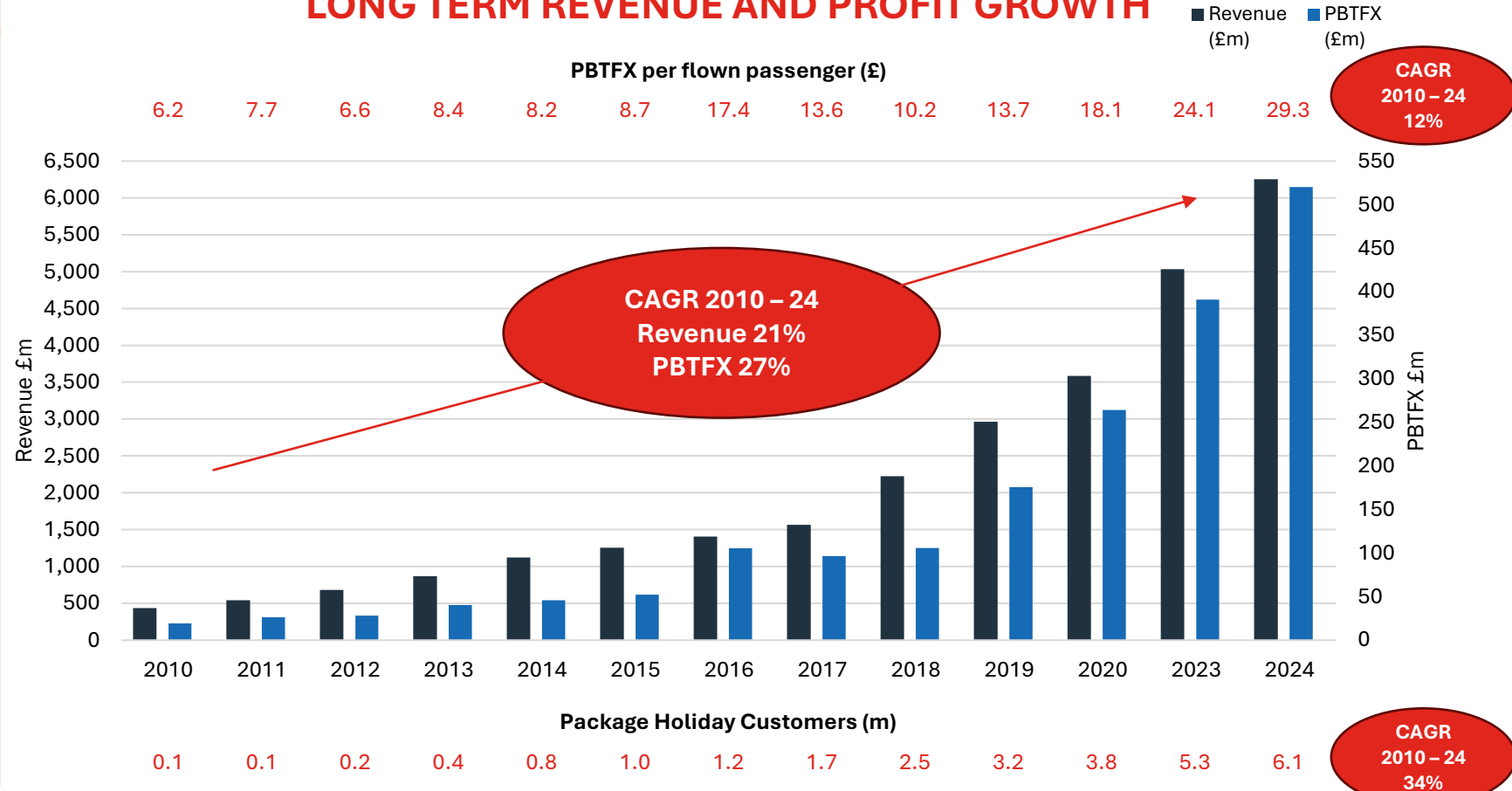
## CONSISTENTLY STRONG FINANCIAL DELIVERY

### RESILIENT GROWTH & RETURNS

- **Long-term track record** of operational excellence and successful execution
- End-to-end service led offering helps drive margin expansion
- Customer stickiness drives long term financial returns
- **Demonstrable efficient deployment of capital:**
  - **Avg ROCE (2013 – 24) = 17%**
  - **Avg ROE <sup>(1)</sup> (2013 – 24) = 26%**
- **Revenue and PBTFX since pre-Covid 2020: +74% and +97%**

<sup>(1)</sup> ROE = Profit after tax / Average Net assets

### LONG TERM REVENUE AND PROFIT GROWTH



# ***CEO UPDATE***

***STEVE HEAPY***



## JET2's INVESTMENT CASE

### TO BE THE UK'S LEADING & BEST LEISURE TRAVEL BUSINESS



#### THE MARKET

Large, Resilient and Structurally Growing



#### SIZE & SCOPE OF OFFER

Highly Attractive Network of Flights and Hotels across Europe



#### FULLY INTEGRATED OPERATING MODEL

UK's No1 Tour Operator & No3 Airline



#### CUSTOMER LED OFFERING

*Customer First* = Customer Confidence & Loyalty



#### SUSTAINABILITY

In the Air; On the Ground; and In Resort



#### A CLEAR PATH TO GROWTH

Secured Fleet Pipeline; Structurally Growing Market



#### CONSISTENTLY STRONG FINANCIAL DELIVERY

Resilient Growth and Returns  
Balance Sheet: Underpins Future Growth and Financial Resilience

## THE MARKET

### LARGE, RESILIENT and STRUCTURALLY GROWING



#### Post-Covid

UK outbound seat capacity recovered to pre-Covid levels.

European air travel passenger forecast growth of 2.2% CAGR (2019 – 2040) <sup>(2)</sup>



#### Continued prioritisation of holiday spend

87% of UK consumers planning a holiday in the year post April 2024 <sup>(1)</sup>; share of overseas holidays growing more recently



#### Overseas Package Holiday Market

Volume expected to grow 20% to 25.3m holidays by 2028 <sup>(1)</sup>



#### Package vs Independent

Customers just as likely to book their main overseas holiday as a package, rather than independently <sup>(1)</sup>



#### Favourable Demographic

UK population expected to grow 4% by 2030; people over 60 years of age estimated +11% by mid 2030 <sup>(3)</sup>

<sup>(1)</sup> Source: Mintel - PACKAGE VS INDEPENDENT HOLIDAYS – UK – 2024 (May 2024)

<sup>(2)</sup> IATA Global Outlook for Air Transport - Dec2023 <sup>(3)</sup> 2021-based interim national population projections (published 30 January 2024)

## SIZE & SCOPE OF OFFER

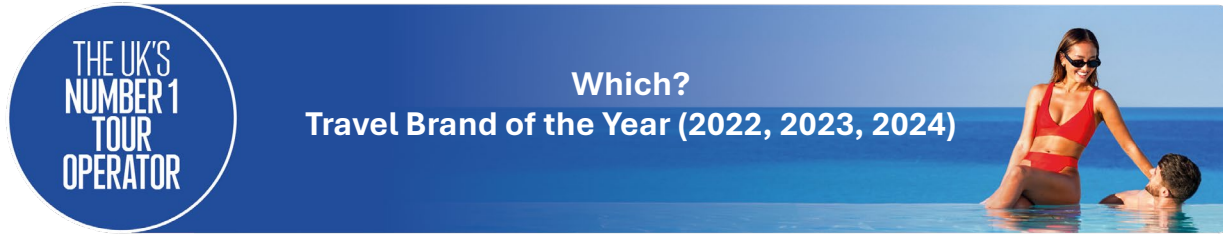


### HIGHLY ATTRACTIVE NETWORK OF FLIGHTS AND HOTELS ACROSS EUROPE

- 56 million people live within a 90-minute drive of **Jet2**'s 12 on sale UK bases.
- **Reach:** >80% of the UK population.
- **No1 Tour Operator** to the Med and Canaries
- **High Volume Leisure Destinations** – 22 Counties; >70 Destinations; and over 650 Resorts.
- **Hotels:** Over 5,000 hand-picked properties.
- **Range:** 2\* to 5\*; self-catering to All Inclusive
- **Brands:** Beach; Cities; Villas; Indulgent Escapes; Vibe
- **A holiday choice for everyone!**

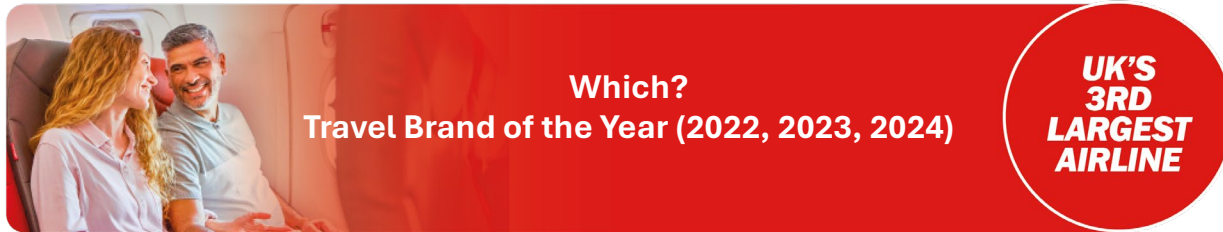


## FULLY INTEGRATED OPERATING MODEL



**THE UK'S NUMBER 1 TOUR OPERATOR**

Which?  
Travel Brand of the Year (2022, 2023, 2024)

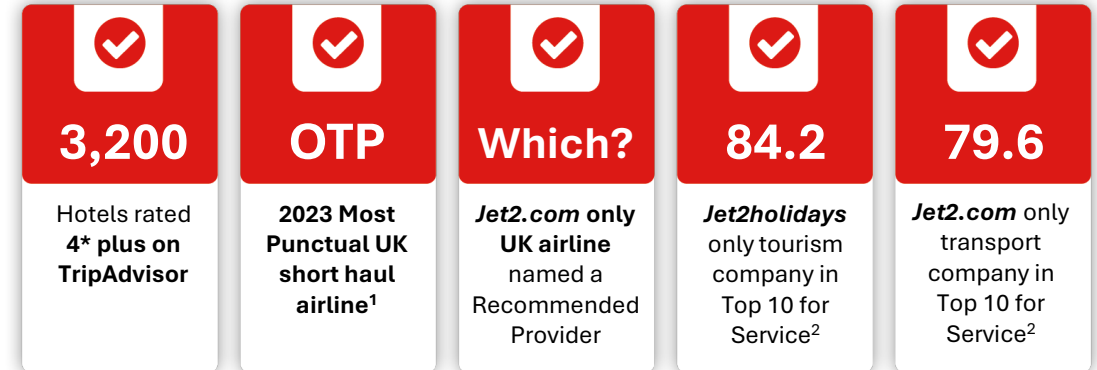


Which?  
Travel Brand of the Year (2022, 2023, 2024)

**UK'S 3RD LARGEST AIRLINE**

- Providing **the best of the Airline & Leisure models**
- Own aircraft fleet allows **full control of seat supply**
- Frequency of flying enables **truly flexible duration holidays**
- Self-handling at 7 of our UK bases **supporting strong OTP**
- Own engineering facilities/teams **underpin resilience and reliability**
- Over 1,200 in-resort Customer helpers **on hand to help**
- Control of the product = **a consistently smooth customer journey**

Offering Top Quality Hotels in Beautiful Locations and Gets You There on Time!

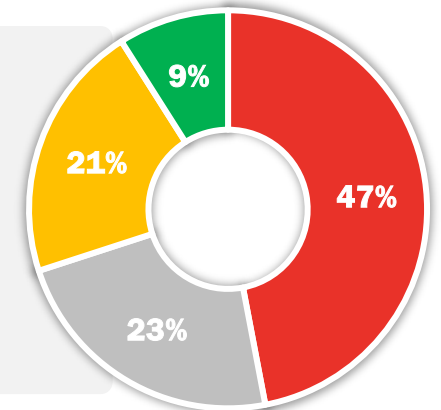


<sup>1</sup>Analysis of Civil Aviation Authority (CAA) data by the PA news agency; <sup>2</sup>January 2024 UKCSI

Four booking channels catering for every Customer's needs:



Based on customers booking during 2024





## CUSTOMER LED OFFERING

### CUSTOMER FIRST = CUSTOMER CONFIDENCE & LOYALTY

- **Differentiated Service led offering with Customer Satisfaction at its Core - Driving Customer Retention**
- **Culture** – all Colleagues trained in end-to-end customer care through our ‘**Take Me There**’ values
- **Integrated app** – enhanced booking and pre-travel experience; plus **MyJet2** account personalisation
- **Consistently delivering great holiday experiences** across diverse customer profiles
- **Unique Retail Operations Centre** – the right product for the right flight = increased customer satisfaction
- **Brand, scale and customer service culture underpins market share gains and drives structurally strong ROE**

<sup>(1)</sup> Rolling 12-month Net Promotor Score for the year ended 31 March 2024.

<sup>(2)</sup> Repeat bookers who have previously travelled with either Jet2holidays or Jet2.com in the previous 25 months as at 30 June 2024.

### NOTHING BEATS A JET2 HOLIDAY!

#### Leading NPS <sup>(1)</sup>

Jet2holidays: 69  
Jet2.com: 67

#### Strong Retention <sup>(2)</sup>

Jet2holidays: 60%  
Jet2.com: 54%

#### Satisfaction <sup>(3)</sup>

Jet2holidays: 92%  
Jet2.com: 93%

#### myJet2

**4.0m members**

- 92% of app bookers are members
- 90% of direct holiday bookings from members

#### Integrated App

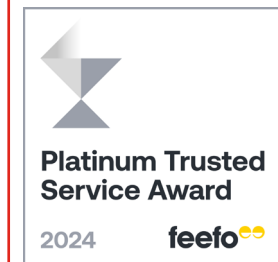
**5.5m installed**

- 3.7m monthly active users
- Rated:
  - 4.8 on Apple
  - 4.7 on Android

#### Holiday Customers

FY24: 6.1m  
Pre-Covid 3.8m  
Growth: 2.3m  
(+60%)

#### feefo



#### UKCSI

Jet2holidays ranked 4<sup>th</sup> out of 275 companies <sup>(4)</sup>



<sup>(3)</sup> Based on Satisfied and above from customer service surveys

<sup>(4)</sup> Report published July 2024

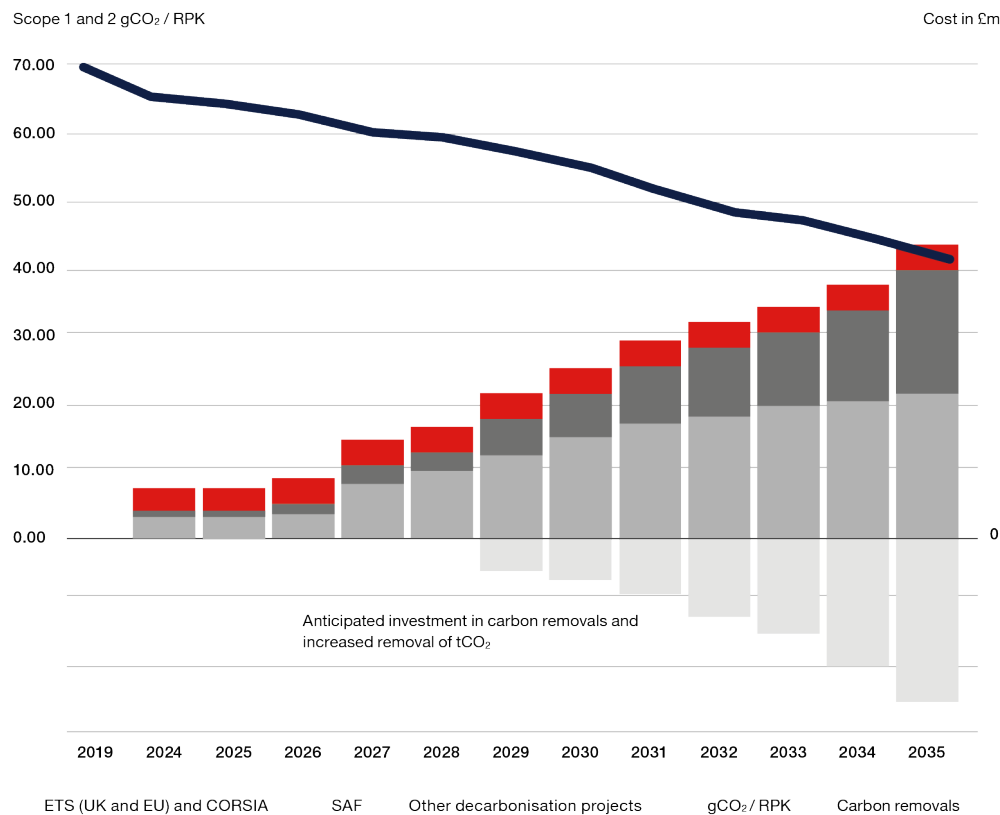
## SUSTAINABILITY

### IN THE AIR; ON THE GROUND; and IN RESORT

- Sustainability Strategy covers all stages of customer journey
- **1% SAF blend** secured 2024/25
- **Long term SAF supply agreement** from 2028
- Platinum CAPA\* rating for **Jet2.com** (ranked 4<sup>th</sup> of 100 airlines)
- **Social Value Framework** established
- **2035 Carbon intensity reduction target of 35%** vs 2019 baseline - in line with SBTi guidance
- **CDP submission** underway

\* CAPA – Centre for Aviation

### CARBON INTENSITY REDUCTION PLAN 2024-2035



**146 A321neo firm orders**  
Deliveries to 2035 (20% lower fuel consumption per seat; 50% lower noise footprint)



**SAF**  
Equity investment made in production facilities (Fulcrum Bioenergy)



**Fuel Efficiency**  
• Proactive fuel planning  
• 737-800NG winglet retrofit  
• Weight reduction initiatives



**Electric vehicles**  
Over 50% of Jet2 owned ground service equipment is electric

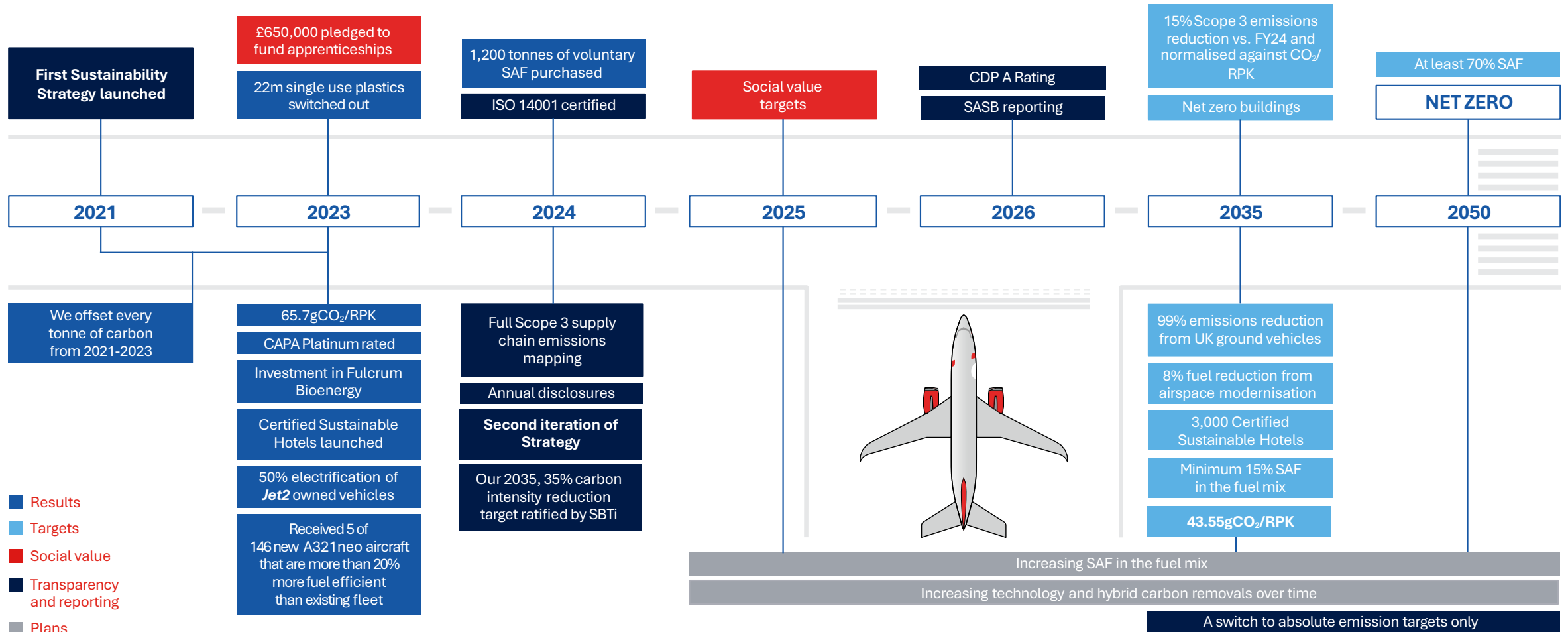


**In the Air**  
22m single-use plastic items substituted to alternative materials



**Hotels**  
GSTC recognised hotel sustainability scheme launched in Dec 2023

# OUR SUSTAINABILITY ROADMAP TO 2050



Our Roadmap reflects our Sustainability journey shown by calendar year.

## A CLEAR PATH TO GROWTH

### SECURED FLEET PIPELINE

- **146 firm ordered Airbus A321neo** delivering by Summer 2035
- **Certainty of aircraft supply** well into the next decade
- **Favourable operating efficiencies; higher returns:**
  - **Upgauging:** A321neo has **23% more seats** than 737-800NG (232 v 189)
  - **Up to 20% lower fuel consumption per seat** and therefore lower CO<sub>2</sub> emissions
- **All aircraft powered by CFM Leap engines**
- **50% lower noise footprint** than existing aircraft types
- The **most flexible, fuel-efficient and sustainable aircraft** in its class today

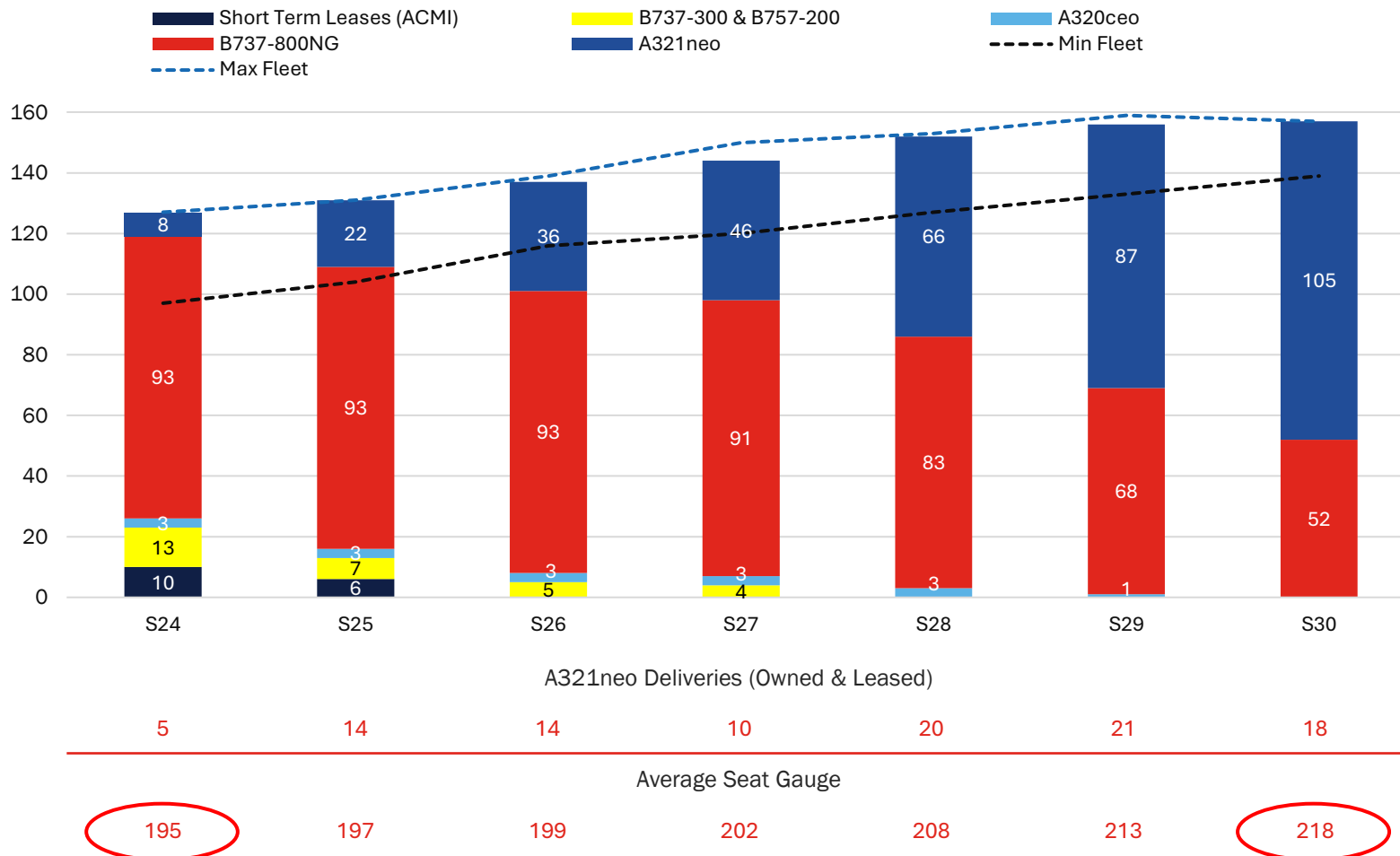
### GROWTH OPPORTUNITIES

- **Large, resilient and structurally growing market**
- **Holidays customers:** 6.1m vs 3.8m pre-Covid and growing
- **Growth** - low risk and **from a strong baseline**
- **Organic** - maturing newer bases and thickening of routes
- **New** - destinations/bases/products
- **Market Share:**
  - **Protect and grow** - Older demographic and ‘*Comfortable Communities*’ where we over-index; evolving broader family markets
  - **Add** - Younger age groups and less affluent consumers
- **Leverage technology** - ancillary growth and an enhanced customer experience (e.g: ROC)

## PROJECTED FLEET TO SUMMER 2030

### FLEET GROWTH

- Summer 2030 fleet of 157;
- Removed reliance on costly ACMI
- Orderly retirement of less efficient legacy B757-200 and B737-300 fleets
- Average seat gauge +12%.
- Unencumbered owned fleet target >65% by 2030
- Fleet flexibility maintained
- **Continued improvement in flying efficiency**



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# ***APPENDICES***

1. Our Strategy
2. Latest ATOL Rankings
3. Market Coverage
4. Our Greatest Asset: Colleagues
5. ROC Case Study
6. Our Awards
7. Glossary of Terms



## **OUR STRATEGY**

*Our Principles: People, Service, Profits*

**To Be the UK's Leading & Best Leisure Travel Business**

Growth of both our Leisure Travel products

A memorable customer experience

Careful control of our product

Continued investment to support long-term profit growth

Execute our climate transition plan on our journey to net zero



## LATEST ATOL RANKINGS

Rank	License Holder	Latest	Previous*	Change	% Change	Pre-Covid <sup>†</sup>	Change
1	<b>Jet2holidays</b> Ltd	6.72m	5.86m	+0.86m	+15%	3.92m	+2.80m
2	TUI UK Ltd	5.86m	5.34m	+0.52m	+10%	5.56m	+0.30m
3	We Love Holidays Ltd	4.01m	2.68m	+1.33m	+49%	1.37m	+2.64m
4	Booking.com B.V.	2.39m	2.06m	+0.33m	+16%	-	+2.39m
5	easyJet Holidays Ltd	2.28m	1.50m	+0.78m	+52%	0.10m	+2.18m
6	On the Beach Travel Limited	2.15m	2.00m	+0.15m	+7%	1.65m	+0.50m
7	British Airways Holidays Ltd	1.05m	0.86m	+0.19m	+22%	1.01m	+0.04m
8	BravoNext SA	0.74m	0.61m	+0.13m	+21%	0.64m	+0.10m
9	Marella Cruises Limited	0.34m	0.25m	+0.09m	+36%	-	+0.34m
10	Travel Republic Ltd	0.32m	0.37m	-0.05m	-14%	0.56m	-0.24m

**Jet2holidays,**  
consolidating its position  
as the UK's No1 Tour  
Operator

\*Previous figures as at 30 September 2023;

† Pre-Covid figures are captured at October 2019 for the expected year to 30 September 2020 prior to any variations.

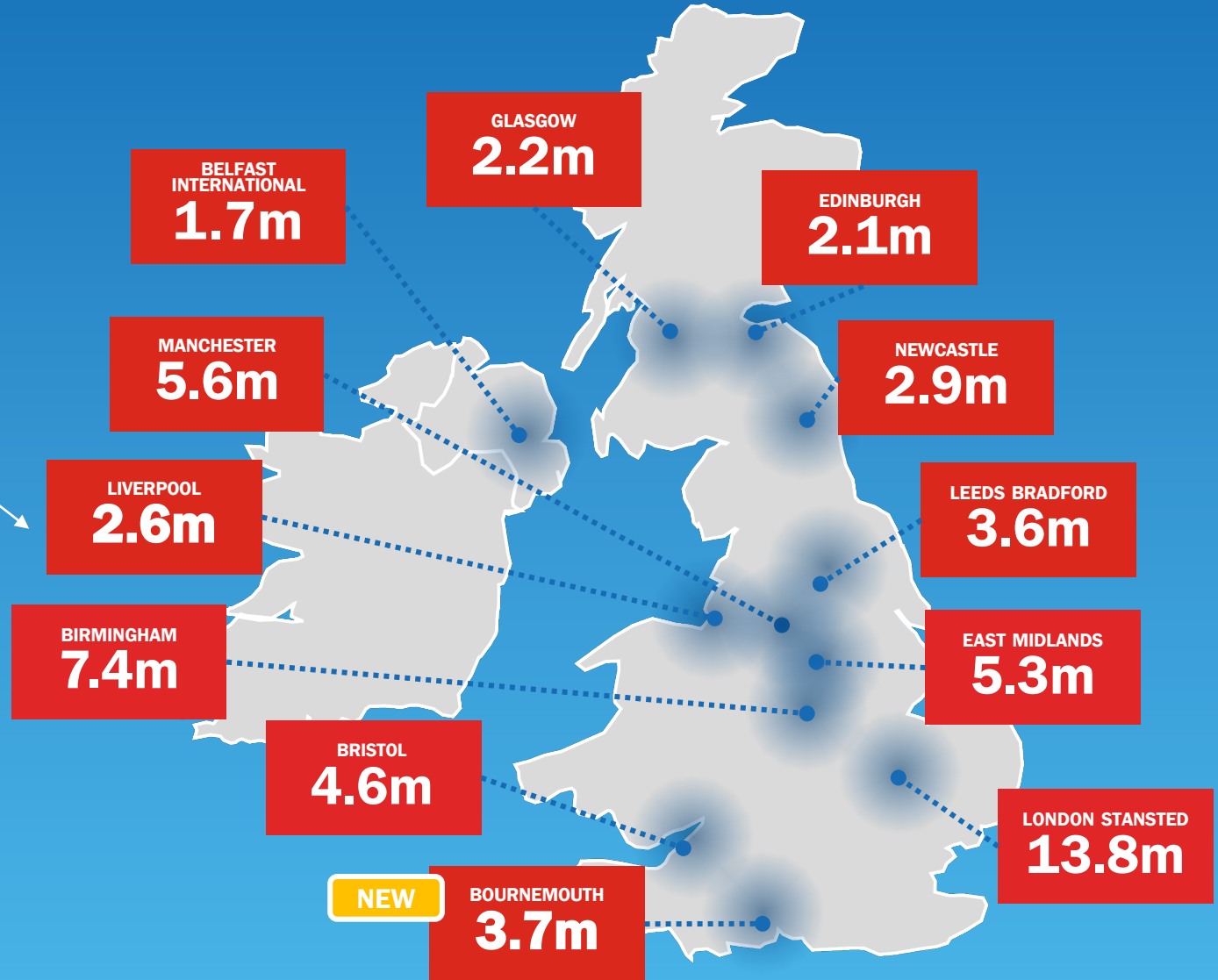
# MARKET COVERAGE

Flight operations from our new base at Liverpool commenced successfully on 28 March, with 4 aircraft and ~500k seats on sale



**56 MILLION PEOPLE**

Live within a 90-minute drive of our bases.  
This reaches 80% of the population



## OUR GREATEST ASSET: COLLEAGUES

All trained in our customer care programme:

### 'TAKE ME THERE'

**BE  
PRESENT**

**TAKE  
RESPONSIBILITY**

**CREATE  
MEMORIES**

**WORK AS  
ONE TEAM**

**'GLASSDOOR'**

4.1 ★★★★★

79% would recommend to a friend  
(966 total reviews)

**BEST  
WORKPLACES  
IN TRAVEL**

Jet2holidays  
Package holidays you can trust

Best Large Company Winner  
Jet 2 Holidays

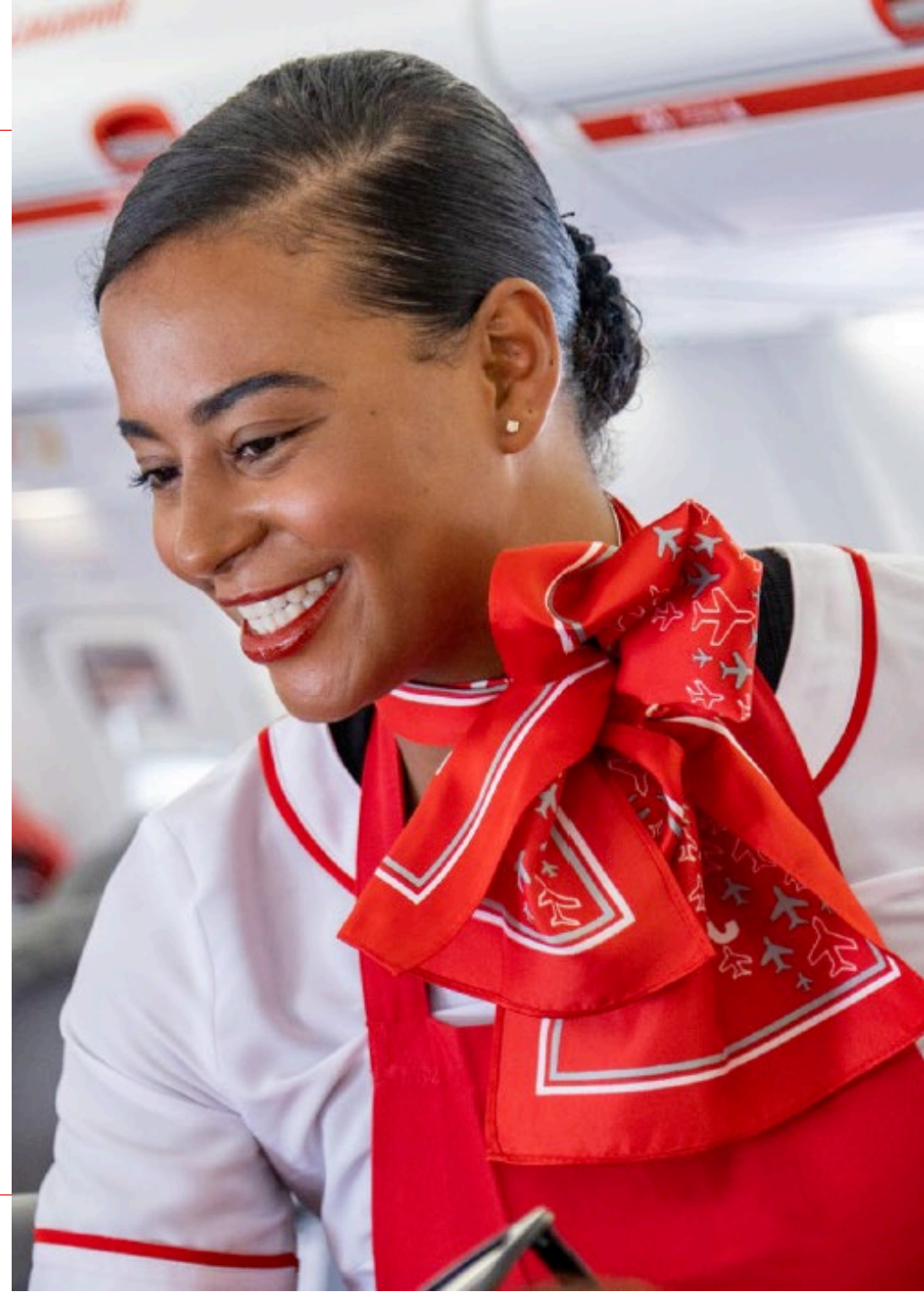


93%

Colleague  
retention  
rate <sup>(1)</sup>

\* Glassdoor data correct 8<sup>th</sup> July 2024

(1) Permanent colleague retention rate period from April 23 – March 24

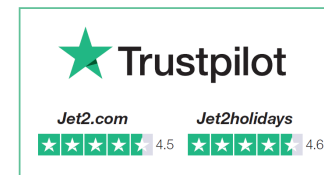
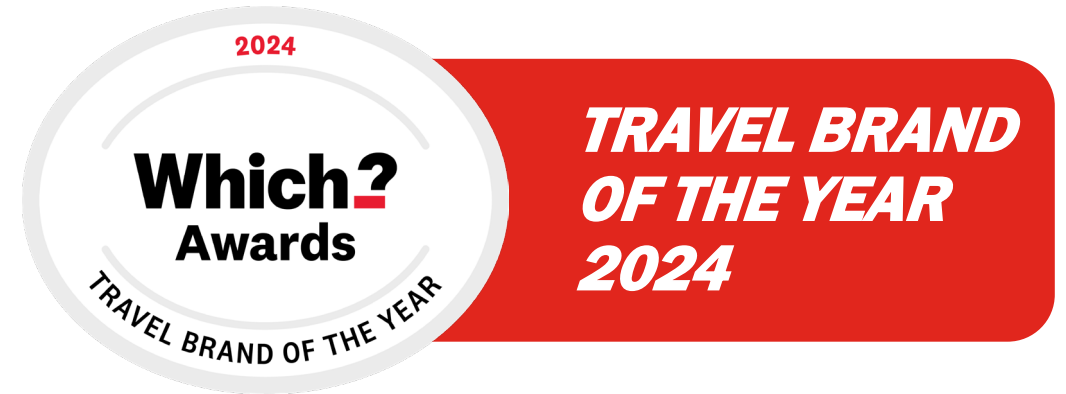


## RETAIL OPERATIONS CENTRE – CASE STUDY

- **A 1<sup>st</sup> for UK aviation** – multi-million-pound facility setting new standards for *Customer First* service, efficiency and security
- Officially opened in October 2023 – 10 UK bases now serviced
- **Allows us to stock, manage and distribute millions of retail products** for our Customers to enjoy on their flights
- **Stock availability and customer satisfaction improved**
- **Spend per head increased**
- **Control of supply chain** – allows collaboration with suppliers
- **Phase 2: Investment in innovative leading-edge automation technology** will fully leverage its capabilities
- **Right Product for the Right Flight** – less redundant weight carried = fuel consumption and sustainability benefits



# OUR AWARDS



## **GLOSSARY OF TERMS**

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<b>ATOL</b>	Air Travel Organiser's Licence
<b>Average Package Holiday Price</b>	Total Package Holiday Price (net of taxes) paid by the customer excluding discretionary non-ticket revenue, divided by the number of Package Holiday Customers departing in that period
<b>Flight-only Net Ticket Yield</b>	Flight-only ticket revenue, net of taxes, divided by number of Flown passengers
<b>Flown passengers</b>	Number of passengers flown on a Sector (or single leg flight journey), including no-shows
<b>Free Cash Generated</b>	Net cash generated from operating activities less purchase of PPE and ROU assets
<b>Load Factor</b>	The percentage relationship of Flown passengers to Sector Seats Available
<b>Non-ticket revenue</b>	All discretionary non-ticket revenue, including hold baggage charges, advanced seat assignment and extra leg room fees, in-flight sales and commissions earned on car hire and insurance bookings
<b>Own Cash</b>	Total Cash (including money market deposits) less advance customer deposits
<b>Seat capacity</b>	Total number of seats available according to the Leisure Travel scheduled flying programme (also known as Capacity)
<b>Sector</b>	A single leg flight journey

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# *NOTHING BEATS A JET2HOLIDAY!*

